

Media Contact

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For Immediate Release

PJCC Joins Forces, Fights Cancer, with Sharsheret

Two nonprofits partner to fight breast and ovarian cancer

(Foster City, CA. July 28, 2016) – The <u>Peninsula Jewish Community Center</u> (PJCC) in Foster City, long recognized for their <u>advocacy and support of cancer survivors</u> through the **Pink Ribbon Program** and **Bay Area Cancer Connections**, is proud to announce their new partnership with <u>Sharsheret</u>. The national not-for-profit organization supports young women, and their families, of Jewish backgrounds facing breast cancer and ovarian cancer.

"These days, thanks to early prevention awareness and advanced treatment options, breast cancer is a treatable illness," says Vicki McGrath, a certified cancer exercise trainer and breast cancer exercise specialist at the PJCC. "As a *Sharsheret Supports* partner, we will have the opportunity to combine our local cancer resources with their vast national expertise. This will enable the PJCC to enhance our support to women and families throughout the Peninsula facing cancer."

Sharsheret Director of National Outreach Melissa K. Rosen says, "We're excited to add the PJCC to our list of partners and look forward to working closely with them to increase breast and ovarian cancer awareness in Foster City and beyond. Through the *Sharsheret Supports* program, we will work with the PJCC to develop education and support programs tailored to the needs of the local community. As our partner, we will also connect the PJCC with our more than 60 *Sharsheret Supports* partners across the country."

Through combined resources, the PJCC and Sharsheret will strive toward improving the quality of life for all women and families facing breast cancer and ovarian cancer.

To learn more about the PJCC's breast and ovarian cancer programming, contact <u>Vicki McGrath</u> at <u>vmcgrath@pjcc.org</u> or call 650.378.2727. For more information about the Sharsheret Supports Program, contact Director of National Outreach, <u>Melissa K. Rosen</u> at <u>mrosen@sharsheret.org</u> or call 866.474.2774.

The PJCC is located at 800 Foster City Blvd. in Foster City, CA. To learn more about the PJCC, visit picc.org or call 650.212.PJCC (7522).

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About the PJCC

The Peninsula Jewish Community Center (PJCC) was established more than 67 years ago and partners with various organizations around the Peninsula to help build a more caring and connected community. Offering life-enhancing programs for people of all ages, faiths and backgrounds, the PJCC is a beneficiary agency of the Jewish Community Federation of San Francisco, the Peninsula, Marin and Sonoma Counties. The PJCC has a 4-star rating from Charity Navigator, awarded to nonprofits for sound fiscal management and commitment to accountability and transparency. To learn more, please visit picc.org or call 650.212.PJCC (7522).

About Sharsheret

<u>Sharsheret</u> (Hebrew for "chain"), is the only national organization supporting Jewish women and families, of all backgrounds, facing breast and ovarian cancer—those who are diagnosed and those at high risk. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for sound fiscal management and commitment to accountability and transparency. To learn more, contact Executive Director <u>Elana Silber</u> at <u>esilber@sharsheret.org</u> or call 866.474.2774.